



Making Milwaukee a Region of Choice for Diverse Talent

January 23, 2019

SEVEN MEASURES

% African American or Latino

1. Managers & officials
2. Management, business, science, art occupations
3. Bachelor's degree or higher
4. Unemployment
5. Single, female-headed household with children
6. Owner-occupied housing
7. Poverty rate

AFRICAN AMERICAN PROSPERITY RANKING

(Total points accumulated from seven measures)

1	San Antonio	17	RANKED BEST TO WORST	11	St. Louis	82
2	Baltimore	23		12	Columbus	83
3	Raleigh	34		13	Indianapolis	87
4	Charlotte	35		14	Detroit	89
5	Nashville	36		15	Oklahoma City	91
6	Portland	50		16	Louisville	102
7	Chicago	62		17	Minneapolis	103
8	Orlando	65		18	Cincinnati	104
9	Kansas City	72		19	Buffalo	121
10	Pittsburgh	79		20	Cleveland	123
				21	Milwaukee	138

HISPANIC PROSPERITY RANKING

(Total points accumulated from seven measures)

1	St. Louis	24	RANKED BEST TO WORST	11	Chicago	77
2	Baltimore	34		12	Minneapolis	79
3	Raleigh	50		13	Nashville	82
4	Detroit	57		14	Portland	84
5	San Antonio	59		15	Salt Lake	88
6	Cincinnati	64		16	Memphis	90
7	San Jose	65		17	Cleveland	94
8	Kansas City	68		18	Oklahoma City	96
9	Orlando	70		19	Charlotte	108
10	Columbus	74		20	Indianapolis	118
				21	Milwaukee	125

WHITE PROSPERITY RANKING

(Total points accumulated from seven measures)

1	Minneapolis	30
2	Raleigh	34
3	Baltimore	37
4	Chicago	37
5	San Jose	45
6	Milwaukee	63
7	Charlotte	66
8	Salt Lake	73
9	San Antonio	73
10	Kansas City	76

**RANKED
BEST
TO
WORST**

11	St. Louis	77
12	Nashville	79
13	Memphis	80
14	Orlando	86
15	Portland	87
16	Columbus	102
17	Detroit	103
18	Indianapolis	103
19	Cleveland	105
20	Cincinnati	111
21	Oklahoma City	123

PROSPERITY GAP BETWEEN AFRICAN AMERICAN & WHITE

(Total points accumulated from seven measures)

1	San Antonio	33
2	Nashville	37
3	Baltimore	52
4	Charlotte	54
5	Portland	57
6	Pittsburgh	62
7	Orlando	63
8	Columbus	66
9	Oklahoma City	67
10	Indianapolis	72

**RANKED
BEST
TO
WORST**

11	Kansas City	74
12	Louisville	75
13	Buffalo	81
14	Indianapolis	82
15	St. Louis	82
16	Raleigh	84
17	Cincinnati	91
18	Cleveland	102
19	Chicago	105
20	Minneapolis	127
21	Milwaukee	139

PROSPERITY GAP BETWEEN HISPANIC & WHITE

(Total points accumulated from seven measures)

1	St. Louis	29
2	Detroit	46
3	Baltimore	56
4	Cincinnati	58
5	Oklahoma City	58
6	Columbus	60
7	Kansas City	64
8	Orlando	65
9	San Antonio	65
10	Salt Lake	70

**RANKED
BEST
TO
WORST**

11	Portland	72
12	Nashville	77
13	Cleveland	84
14	Memphis	87
15	Chicago	88
16	Raleigh	88
17	San Jose	97
18	Indianapolis	98
19	Minneapolis	105
20	Charlotte	118
21	Milwaukee	123

DATA COMPARING AFRICAN AMERICAN PROSPERITY IN RALEIGH vs MILWAUKEE

Indicator	Raleigh	Milwaukee
AA managers as % of total	5.1%	3.6%
Bachelor's degrees or higher	31%	14.8%
Unemployment	7.8%	12.4%
Owner-occupied housing	41%	27%
Poverty rate	14%	32%

Metro MKE All Firms w/100+ EE's * 2016 Data
 Relationship: Total Employment to Management

	<i>Total Employment</i>		<i>% Management</i>	
ALL	367,000		44,000	12%
Men	183,000	50%	27,000	60%
Women	184,000	50%	17,000	40%
White	267,000	73%	38,000	88%
African American	53,000	14%	2,000	4.7%
Hispanic/Latino	28,000	8%	1,500	3.4%

Participating companies (to date)

Advocate Aurora
Health

Ascension Wisconsin

BMO Harris Bank

Briggs & Stratton

Chase Bank

Children's Hospital
of WI

Froedtert Health

GE Healthcare

Grant Thornton

HUSCO International

Johnson Controls

KPMG LLP

ManpowerGroup

Marcus Corp.

Medical College of WI

Metal-Era, Inc.

MillerCoors

Northwestern Mutual

Old National Bank

Quarles & Brady

Robert W. Baird

Rockwell Automation

Seaway Bank

WEC Energy Group

MMAC Online Research Survey Results

(As of 11/28/18)

Online Survey	Total	African American	Latino
Private Companies	682	323	272
Public Entities	<u>384</u>	<u>226</u>	<u>132</u>
Total Combined	1,066	609	404

- Online Survey Goals Reached
 - 1,000 total responses
 - 600 African American responses
 - 400 Hispanic/Latino responses

DISPARITY

56% Hispanic males in MPS have lower than 2.0 GPA

71% African American males in MPS have lower than 2.0 GPA

12% of all bachelor's degrees earned in the Milwaukee Region go to African American or Hispanic graduates

29% of MKE residents live in poverty (HHI -- \$25k)